

RECREATION & PARKS COMMISSION
City of Rialto
214 North Palm Avenue, Room 204
Rialto, CA 92376

TUESDAY, MAY 18, 2010 – 6:30 PM

A G E N D A

- I. ROLL CALL**
- II. INTRODUCTIONS**
- III. APPROVAL OF MINUTES**
 - A. Recreation & Parks Commission Meeting Minutes – April 20, 2010**
- IV. DISCUSSION ITEMS FROM THE PUBLIC
(Limit 3 Minutes per person)**
- V. INFORMATION/STATUS REPORTS**
 - A. First 5 San Bernardino – Bonnie Woodrome**
 - B. Program Updates**
 - C. Project Updates**
 - 1. CDBG**
 - 2. Margaret Todd Park**
 - 3. Museum Water Mitigation**
 - 4. Park Signs**
- VI. ACTION ITEMS**
- VII. COMMISSIONERS' REPORTS**
- VIII. ADJOURNMENT**
- IX. NEXT MEETING – JUNE 15, 2010**

In accordance with the Americans with Disability Act, if you need special assistance to participate in this meeting, please contact the Public Works Director, (909) 820-2608. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 3.5102-35.104 ADA Title II]



Rialto R.O.C.K.S Monthly Report

March

This month all of our sites were closed for spring break. Despite having the month away from kids, the After School Program staff was hard at work planning for the remaining three months and also planning for our upcoming registration faire schedule for May 8th. Our main goal for the next three months is to bring our attendance participation to the highest level possible.

Boosting Attendance

By Terre Ermitano

During the month of March, Jessica and I worked diligently to prepare a flyer advertising the After School Program at the Boyd site. The school administration was very helpful and printed student address labels so we could mail out flyers to all the students. Celia Juarez, Ceci Pinones, Kathy Cluff, and Carmen Leon stuffed over 600 flyers to the Boyd parents in our attempts to increase awareness of the program. On Friday, April 9th at Boyd Elementary, our staff will visit the site for some lunchtime activities. Konstance Murrell, LaShondia Scott, Vicky Torres and Amber Covarrubias will assist in the promotion of our program. Some of the activities that staff will conduct for the students include arts and crafts and some SPARKS physical fitness games that we have adopted at our sites. Staff will also talk about the After School Program and hand out applications to all new students. In the past, the lunch time activities have helped to promote our program and increase enrollment. Our attendance goal for the lunchtime activities is to increase our overall attendance by ten students. If we achieve our goal, this will bring our attendance numbers to 65 students at Boyd Elementary.

Casey Staff Takes Steps to Increase Enrollment

By Joe Ross

In an effort to increase enrollment, the ASES staff will be attending special events at Casey Elementary.

On April 9, staff will host lunch time activities at the school. Students will be offered arts and crafts projects, sports activities and the opportunity to play a game on the Wii Cube. After participation in the activity, students will be given an application and encouraged to have their parents sign them up for the program. Diana Lopez and Barbara Elias from the Sports Division will be assisting Casey staff members Juan Martinez, Tiffany Picou and our newest staff person Paula Krey. As a result of this activity, we hope to boost attendance to over 100 students.

On April 15, staff will have the opportunity to speak face-to-face with parents and explain to them the benefits of the After School Program during the Casey Elementary Open House. Staff will be creating a presentation board, listing daily activities, benefits of the program and upcoming special guests. Staff from Mad Science will also be on-site demonstrating for students what they can expect when Mad Science visits the program on June 8.

In addition to these special events, staff continues to encourage current enrollees to invite their friends to sign up for the After School Program

MONTHLY REPORT 2009-2010

Community Enrichment Division

After School Program		JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	GRAND TOTAL
83 Participant	Days Open	2	21	21	22	0	14	19	18	3				120
	Attendance	77	1199	1441	1605		911	1310	1353	222				8118
	Average	39	57	68	73		65	69	75	74				
	Attendance Percentage	46%	71%	85%	87%		78%	83%	90%	89%				
	Gap to 85%	39%	-14%	0%	2%		-5%	-2%	5%	4%				
64 Participant	Days Open	2	21	21	22	0	14	19	18	3				120
	Attendance	78	1070	1143	1066		639	804	843	162				5805
	Average	39	50	54	48		45	42	46	54				
	Attendance Percentage	65%	83%	90%	76%		71%	66%	73%	85%				
	Gap to 85%	-20%	-2%	5%	-9%		-14%	-19%	-12%	0%				
73 Participant	Days Open	2	21	21	22	0	14	19	18	3				120
	Attendance	67	891	857	1009		702	951	1121	222				5820
	Average	33	42	41	46		50	50	62	74				
	Attendance Percentage	82%	105%	102%	83%		68%	68%	84%	101%				
	Gap to 85%	-3%	20%	17%	-22%		-17%	-17%	-1%	16%				
83 Participant	Days Open	2	21	21	22	0	14	19	18	3				120
	Attendance	152	1742	1748	1867		1168	1540	1435	238				9890
	Average	76	82	83	84		83	81	79	79				
	Attendance Percentage	95%	102%	103%	101%		100%	97%	95%	95%				
	Gap to 85%	10%	17%	18%	16%		15%	12%	10%	10%				
64 Participant	Days Open	2	21	21	22	0	14	19	18	3				120
	Attendance	97	1237	1177	1129		744	1041	965	193				6583
	Average	49	59	56	51		53	55	54	64				
	Attendance Percentage	83%	98%	93%	80%		84%	87%	85%	101%				
	Gap to 85%	-2%	13%	8%	-5%		-1%	2%	0%	16%				
43 Participant	Days Open	2	21	21	22	0	14	19	18	3				120
	Attendance	48	813	917	924		512	689	633	106				4642
	Average	24	39	44	42		37	36	35	35				
	Attendance Percentage	62%	97%	110%	97%		86%	83%	81%	81%				
	Gap to 85%	-23%	12%	25%	12%		1%	-2%	-4%	-4%				

After School Program		JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	GRAND TOTAL
	Simpson													
	Days Open	2	21	21	22	0	14	19	18	3				120
63	Participant	111	1290	1263	1240		794	1077	1011	185				6971
	Capacity	55	61	60	56		56	56	56	61				
	Attendance Percentage	91%	101%	100%	88%		88%	88%	88%	96%				
	Gap to 85%	6%	16%	15%	2%		3%	3%	3%	11%				
	Trapp													
	Days Open	2	21	21	22	0	14	19	18	3				120
83	Participant	112	1424	1362	1605		1023	1421	1585	297				8829
	Capacity	56	68	65	73		73	75	88	99				
	Attendance Percentage	71%	85%	81%	87%		87%	90%	106%	119%				
	Gap to 85%	-14%	0%	-4%	2%		2%	5%	21%	34%				
	Werner													
	Days Open	2	21	21	22	0	14	19	18	3				120
83	Participant	124	1602	1500	1545		1055	1331	1187	203				8547
	Capacity	62	76	71	70		75	70	65	67				
	Attendance Percentage	77%	95%	88%	84%		90%	84%	78%	80%				
	Gap to 85%	-8%	10%	3%	-1%		5%	-1%	-7%	-5%				
	Total Participation													106930



Rialto Recreation

Monthly Focus: Senior Center & Classes

Recreation & Community Services Department

March 2010



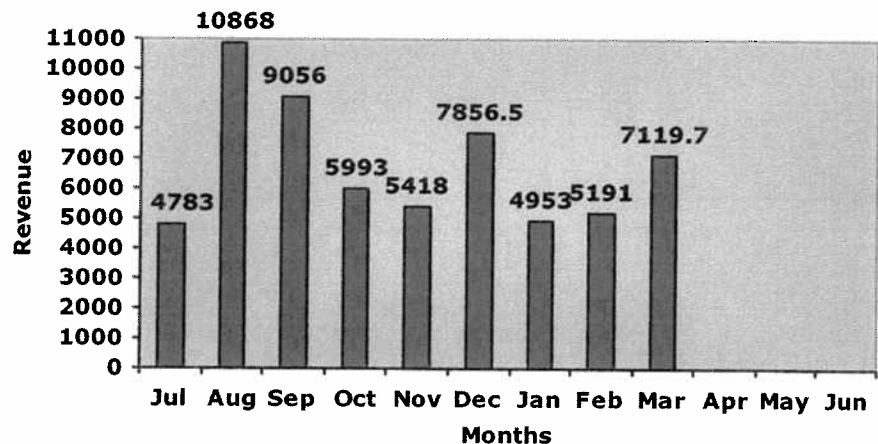
Special points of interest:

- Staff has ordered a new TV room couch (through donations). It should arrive in 4–6 weeks .
- Due to the growing fish tank needs, the center hired a professional fish tank cleaning service.
- The 2009 Senior Center Survey results were very positive with results of 85% satisfaction rate.

Rialto Senior Center Rental Statistics

Complimentary Rentals	Number of Rentals	Hours of Use by Renter
US Census	3	18
Friends of Senior Center	1	1
Recreation	1	1
Police Department	1	8.5
Human Resources	1	8
Red Hat Rebels	1	1
Total	8	37.50

Rental Revenue Summary



Program Update by Leslie Lucero

Our Senior Center Supervisor, Kristy Samples, came back to work after maternity leave on March 15 and got right back into the groove of things by greeting the seniors, and answering all the baby questions they had for her.

Our Seniors dressed in green on March 17th for St. Patrick's Day. Best dressed won a Stater Bros. gift card. As always, Willie gave it his all - complete with tap shoes!

Our movie program hit an all time high this March when we played "The Blind Side." Forty-three viewers filled the room and raved that all the movies should be that good from now on.



Willie Lane dressed up for St. Patrick's Day

Rialto Senior Center
Monthly Attendance/Revenue Summary Report
2009 - 2010

Classes & Education Sessions													
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
Classes													
Program Days	22	21	21	22	18	18	19	19	23				187
Attendance	92	102	64	68	59	56	52	49	57				599
Education Sessions													
Program Days	2	1	2	1	1	1	1	2	2				13
Attendance	24	15	18	14	18	24	18	26	14				171
Program Days	24	22	23	23	19	23	20	21	25				200
Attendance	116	117	82	82	77	80	70	75	71	0	0	0	770
Clubs & Activities													
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
Billiards													
Program Days	22	21	21	22	18	18	19	19	23				187
Attendance	160	152	173	168	198	189	201	197	205				1643
Bingo													
Program Days	4	4	5	4	3	3	4	4	5				38
Attendance	358	380	487	375	249	436	344	379	477				3485
Bunco													
Program Days	2	2	2	2	1	2	2	2	2				17
Attendance	27	24	22	24	12	23	21	18	17				188
Crochet													
Program Days	4	5	4	4	5	4	4	3	5				38
Attendance	77	74	73	74	89	57	62	63	91				660
Dominos													
Program Days	2	2	2	3	1	2	2	2	2				19
Attendance	24	23	20	32	9	19	17	15	15				174
Movies													
Program Days	5	2	4	4	0	2	4	4	5				30
Attendance	67	58	50	60	0	27	56	70	97				485
Nostalgia Singers													
Program Days	5	4	4	5	3	3	0	0	0				24
Attendance	90	87	95	82	58	60	0	0	0				472
Pinochle													
Program Days	4	4	4	4	3	5	4	4	5				37
Attendance	75	81	89	74	69	77	81	72	107				725
Ukulele													
Program Days	3	4	4	5	3	3	4	4	4				34
Attendance	37	30	33	34	19	21	28	29	27				258
Total Summary													
Program Days	51	48	50	54	37	48	43	42	51	0	0	0	424
Attendance	915	909	1042	923	703	909	810	843	1036	0	0	0	8090



RRFC #8345 & Tom Sawyer Pool #8344
Recreation and Community Services Department



Monthly Report as of March 31, 2010

Deborah Forthun Kitchen, Supervisor, Reporting

This whole month felt like two steps forward, two steps back. We remain consistent which is better than a downward trend. We had the same amount of people quit long term as we had join. The temporary construction project may interfere but again it is only temporary. Fitness still produced \$50K with \$2K of that sent to pool revenues.

Center Operations and Pro-shop

NSFs are up but the collections exceeded bad checks. We have a change in reporting numbers for pro-shop. We now report NET numbers prior to financial review. Past reports provided gross sales number from our income logs. Then after finance reviewed sales minus expenses, we lost consistency with finance because they are reporting net and we reported gross.

Christina Holguin continues to improve in all areas of performance.

Membership Sales/Cancellations Analyzes

RRFC saw 78 new members for short term and dues membership. We did have 32 cancellations, 24 dues based and 8 annual. We are seeing more quits, which may be attributable to reduced pricing by other gyms. We have considered a reduction to monthly dues to attend here; however, it could be detrimental in the long run so there are no plans to take action on this right now. We may offer some pay in full memberships that are discounted at some point this calendar year.

Cancellations of 24 dues memberships and 8 annual memberships: 18 quit/went elsewhere, 6 no money/ no job, 8 did not renew annuals

Group Exercise, Boot Camp, Kids Fit, Personal Training

Gary Chaffee heads fitness programming: Classes are still running but have low attendance. We have had several great months of participation throughout the whole facility but this section is still showing strong signs for RRFC to hold off on expenses and reduce payroll.

In January 2010 we saw the first indication that the economy will not sustain 'extra cost' activities. The basic gym membership still sells but added training is limited. Two months later we are still struggling in the training dept. Young Champions have reduced their classes as well as Weight Watchers. This in turn reduces the fees we collect from them. The only section that still is moving up is the Silver Sneakers Program brought in 4 years ago. We are continuing to grow and expect our best number to come in the next few months.

Marketing Used / Marketing Plans

We are actively perusing the internet website for improvements. The ideas are endless and narrowing down the priority list seems to be the most difficult task. Sending patrons to use it has some small challenges but recreation keeps adjusting to meet the demands of the public. We are planning our "What to do for the summer" publication that will be out in the schools before summer recess. Banner

display while using the construction fence proved someone local is into graffiti. We will wait on banner usage until we have a better position to display them.

Personnel

We were able to squeeze in two staff development sessions into the budget. We reduced promotional staff by 50% for two of our big events. Then we allocated those hours back to staff development. We were able to get some needed personal development for operations, in a group setting. This allowed front staff to reconnect with each other. Most front staff work shifts one after the other, which limits communication between employees. Staff development/training is a great way to get consistency in operations from part time staffers.

Facility Maintenance

Planting for spring was held off due to Marie Llamas becoming an early Grandma. She had asked for April vacation but her newest grandchild was on a different timeline. We will be planting shortly.

Tom Sawyer Pool Activity

Swim Lesson sign ups are consistent but again the demand is a little less than what we were planning. Due to this we have reduced staff and classes, as well as any expense that can be deferred to another day. The revenue from large groups increased. Swim teams from local pools that are not opening are coming here. We are currently hosting Colton High School, San Bernardino and Fontana's private swim team plus Bloomington Christian's swim team.

Marketing Used / Marketing Plans

We are: Getting school flyers distributed, utilizing the website for Recreation, sending out a brochure for 'What to do this summer' and ordering new banners as the old ones get destroyed or torn.

Personnel

Pool is currently recruiting for lifeguard and WSI's for the summer season. The last pre-summer training for the pool will happen in April as well as hiring.

Facility Maintenance

Solution to improve floor darkening error has been reached but no time available from staff to work on it. It will be delayed until next month. Planting and repair work are the priorities for this month in preparation for the summer season.

Pool Operations

Currently operations are reviewed week to week to ensure we keep our net balanced. Revenue plays the dominate roll in how much we can spend to produce it as well as provide services for the public.



March 2010 Monthly Report

City of Rialto

Recreation & Community Services Department



Divisions: 8345 Rialto Racquet & Fitness Center and 8344 Tom Sawyer Pool

Submitted By: Amber Wood

Supervisor: Deborah Forthun Kitchen

Activity	Fee	# of Patrons	Gross Revenue	#Sessions	# of Visits
Daily Walk-Ins Adult	\$8.00	213	\$1,704.00	1	213
Daily Walk-Ins Youth/Seniors	\$4.00	234	\$934.00	1	234
Daily Pool Use(Paid at Front Desk)			\$158.00		
2 Week Trial	\$24.00	28	\$671.00	10	280
5 Week	\$49.00	13	\$637.00	25	325
10 Week	\$99.00	4	\$366.00	50	185
Member Specials		2	\$100.00	10	20
New Memberships		33	\$4,530.68		0
City emp/inc explorers, volunteers		254	\$4,570.00	6	1,524
Silver Sneakers (Jan 2010)		418	\$1,254.00	418	418
Weight Watchers (March/April 2010)			\$900.00		
Young Champions (April 2010)			\$65.00	4	0
S.U.W.G.F.		12	\$246.00	8	98
Prime Results -P.R.		7	\$140.00	8	56
Tennis		32	\$222.00		75
Personal Training		5	\$455.00	10	50
Auto Dues			\$23,375.56		0
Monthly Statements			\$9,031.36		0
Snack Bar (NET)			\$254.02		0
Pro Shop (NET)			\$93.22		
Locker/Equip. Rentals			\$75.75		
Amount from collections**			\$647.55		
Collections fees paid to agency			\$36.63		
NSF (Auto Dues)			\$227.00		
Est Premium to Pool (Includes Pool Daily Use paid @ Front Desk)			\$2,259.90		
Actual Member Visits		6,780		1	6,780
<u>Sports Center Revenue #8345</u>			<u>\$47,906.61</u>		10,257
Swim Lessons	\$25.00	3	\$75.00	5	15
2 Week Swim Lessons	\$40.00	22	\$880.00	8	176
Weekend Lessons	\$30.00	0		4	0
Credited swim lessons	\$20.00	5	\$100.00	4	20
Recreation Swim-Youth	\$2.00	185	\$370.00	1	185
Recreation Swim-Adult	\$3.00	99	\$297.00	1	99
Lap Swim-Adult	\$8.00	21	\$168.00	1	21
Lap Swim-Youth/Senior	\$4.00	26	\$104.00	1	26
Private Lessons	\$90.00	0	\$0.00	6	0
Facility Rental			\$2,730.00		
Snack Bar/ Pro shop (NET)			\$33.21		
Est Premium from Fitness(minus daily pool fees paid @front desk)			\$2,101.90	1	0
<u>Pool Revenue #8344</u>			<u>\$6,859.11</u>		
TOTAL REVENUE			<u>\$54,765.72</u>		542
**Current Collection Program in place for past due balances					
Fitness Monthly Usage					10,257
Pool Monthly Usage					542
TOTAL Monthly Usage					10,799

Revenue dollar figures in this report reflect net revenue and are subject to financial review and adjustment.



RRFC Monthly Membership Report City of Rialto Recreation & Community Services Department Division: 8345 March 2010 Submitted by: Amber Wood



Activity	Individual						Couple						Family						Number of Memberships	Number of Members
	prior	exit	new	now	prior	exit	new	now	prior	exit	new	now	prior	exit	new	now	prior	exit		
Auto Dues Open - Ended	168				46				16											
Canceled Auto Dues Open-End		4				1				0				0						
New Auto Dues Open - Ended			3			2					0									
Member Balance				167				47				16							230	325
Auto Dues 12-mon.	583				210				121											
Canceled Auto Dues 12-mon.		16				2				1										
New Auto Dues 12-mon.			10			4					3									
Member Balance				577				212				123							912	1493
Statement Open - Ended	206				89				29											
Canceled Statement Open - End		0				0				0										
New Statement Open - Ended			3			1					0									
Member Balance				209				90				29							328	505
Statement 12-month	256				76				40											
Canceled Statement 12-month		0				1				1										
New Statement 12-month			4			0					1									
Member Balance				260				75				40							375	570
Annual	146				69				11											
Expired Annual		3				3				2										
New Annual			1			0					1									
Member Balance				144				66				10							220	316
Total Long Term Members	1359	23	21	1357	490	7	7	490	217	4	5	218							2065	3209
Short-Term & Program Members																				
Total																				
Short Term/Program Participants	28																			4450
City Members w/spouses	753																			
Silver Sneakers Members	418																			
Prime Results (PR)	7																			
S.Y.W.T.G.F.	12																			
Kids Fit Participants	1																			
Personal Training/Tri Group	5																			
5 Week/10 Week Sign Ups	17																			

tri group is out of season, personal training only)

Kidstuff Corner

March, 2010

Club House Move

During the month of February, the Kidstuff Club House moved from the 400 wing at the Community Center to the 300 wing, adjacent to the regular Kidstuff room. Because the old Club House room was much larger than the new home of the Club House, the pool table is now housed in the regular Kidstuff room. The staff will order more games to keep the Club House fun and interesting for the older children.



Tiny Tot Kids



Tiny Tot Kids

Tiny Tot News

Last month, we reported an increase in enrollment. The Tiny Tots program had 18 children enrolled for the month of February. The month of March supports the fact that the enrollment continues to increase, with 20 children enrolled. Staff anticipates enrollment will rise even higher during the warm summer months and due to the annual graduation ceremony on June 23, 2010, at 7:00 pm in room # 101.

Preschool News

The Kidstuff Preschool, located on the Preston Elementary School grounds, is now accepting applications for enrollment from all kindergartners! Previously, the site only cared for children 2-5 years of age. Children who turned 6, while still in kindergarten were turned away. However, they utilized our transportation services and were transported to our Kidstuff program at the Trapp or Highbanks site. Parents are pleased with this new

Annual Beach Field Trip

The Kidstuff sites are in the middle of a fundraising frenzy! The program is desperately trying to raise \$1,000 to pay for the bus ride to Newport /Balboa Beach. The children look forward to this special field trip each year, and this year is no different. The Kidstuff sites are selling 100% fruit juices, a variety of chips and fruit roll-up treats to raise the \$1,000 by the middle of June. Approximately three years ago, the program started renting the air conditioned Coach bus with a restroom on board for the convenience of children and staff who can't wait out the long bus ride. The children can also watch some of their favorite movies during the ride!



Beach Trip 2009



THE SPORTS PAGE

Volume 2, Issue 5
Ending March 31, 2010

Girls' Volleyball League

The Girls' Volleyball League is coming to an end. The playoffs are around the corner and the teams are jockeying for position. The Candy Spikers have been the top team and continue to show week-in & week-out why they are the best. The VG'Z and Destruction are in second and third. The Volley Vipers round out and are in fourth place, but don't let their record fool you. With only one win to this point, this team could easily be undefeated if they didn't have a hard time holding onto leads late in the third set every week. All the coaches continue to work hard with the teams and maybe during the playoffs we will see a surprise. Come watch!

Youth Basketball League

The basketball league is heading into the second season. That is when the playoffs start on April 3rd with the championship games slated for Saturday, April 10th. This is going to be exciting to see. Are the top teams for real or are they just pretenders? Every season we get a number of upsets and hopefully this season is no exception. The top team in each division is as follows: Division 2 - Blacktop 8 - 2, Division 3 - Mainevent & Lakers 9 - 1, and Division 4 - Nuggets 10 - 0. We will see what happens this coming week. Division 5 season ended on March 27. This division is an instructional league and we don't keep any standings or stats. The coaches work with the teams twice a week on the basic fundamentals and we play a game against different teams every week. We had 3 teams of 10 players and 2 teams of 9 players this season. The participants will receive their trophies on Saturday, April 10 at 10:30am. See you during the playoffs.

Adult Co-ed Volleyball

We have six teams of Co-ed Volleyball for adults. They play their games on Friday nights starting at 7pm with the last game at 9:30pm. The teams are made up of men and women. They require 3 men and 3 women on the court at all times. You can play with more women if that's what you want to do. The teams are as follows: Islanders, Team Karma, Resistance, Sideout, Wild Thingz, and Aces. These have been exciting games and the top team to this point is Sideout, followed by Islanders, and Team Karma. They are having a lot of fun. Come out and join them on a Friday night and see some real volleyball in Rialto.

March Midnight Madness Softball

Our 3rd Annual March Midnight Madness Tournament went off without a hitch. Our tournament keeps growing from years past. Our first one had 7 teams and last year we had 10 teams. This year we grew to 14 teams. The tournament was held during the weekend of March 19 - 21. We had some great teams and a lot of close games in the tournament this season. We played a total of 47 games and 33 of them were decided by 3 runs or less. Our championship game featured Hit Men versus Cold Singles. Cold Singles won the first game 40 - 23, but failed to produce a team during the second game of the championship and Hit Men were declared the Champions with a 7 - 0 win. This was a double elimination tournament which meant that Cold Single had to beat Hit Men twice. Congratulations Hit Men, the 2010 March Midnight Champions!